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PASADENA ARTS COUNCIL ANNOUNCES ART & IDEAS 2007
FESTIVAL THEME: SKIN OCTOBER 10-31

PASADENA, Calif. – Today the Pasadena Arts Council announced the theme of the 2007 Art & Ideas Festival—**Skin**. From October 10-31, twenty-two (22) of Pasadena’s arts, science and cultural institutions and community organization will present programs exploring the central theme.

Art & Ideas is a provocative issue-based arts festival, which runs for three weeks every three years throughout the city of Pasadena. This collaborative festival is intended to spark public debate and provide multiple perspectives that are innovative and timely, as well as artistically and intellectually resonant to a diverse audience and a changing world.

Skin/Art & Ideas 2007, is the most ambitious citywide cultural collaboration in Pasadena, featuring an array of performances, exhibitions, films, presentations, and public conversations; commissioned, curated, and conceived by 23 of the city’s arts and science institutions and community organizations. Intended to ignite discourse and provide multiple perspectives, the festival explores a specific theme through visual, performing and literary arts. Art & Ideas builds on three successful collaborative projects which started in 1999 with the landmark retrospective *Radical Past: Contemporary Art & Music in Pasadena, 1960-1974*. Skin/Art & Ideas is the first festival to be organized in this manner in Pasadena.

Among the many programs around the central theme, **Skin**, Art & Ideas 2007 Festival will include such arts institutions as Art Center College of Design’s “In the Dermisphere,” which will study skin as camouflage, cultural symbol, and organ, and the Pasadena Conservatory of Music exploring how human skin interacts with musical instruments. The Gamble House will present a lecture entitled “Architecture: The Third Skin,” and Spitzer Science Center will demonstrate how different the world is when viewed by infrared light (all skin types look the same) with an outdoor, interactive display at One Colorado.

For more information on Art & Ideas 2007/*Skin*, contact the Pasadena Arts Council at (626)793-8171. Promotional assistance is being provided by the Pasadena Convention and Visitors Bureau. The Pasadena CVB is a non-profit organization dedicated to marketing Pasadena as a desirable meeting, convention and tourist destination.